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Racing bike pleasure in Kitzbühel.

14 Tours – 1,200 km – 18,000 m elevation gain.

In recent years the number of tourist and local racing cyclists has rapidly increased. The current triathlon boom and the legendary mountain ascents of the Austrian cycle circuit on the Kitzbüheler Horn have given the scene a boost. The surrounding area of Kitzbühel is shaped by a rolling and

varied natural landscape. The glorious hilly topography provides the basis for endless tour opportunities. Discover Kitzbühel in an entirely new way. 1,200 km on a racing bike, spread over 14 routes, selected by the local cycling elite. That is our offer!

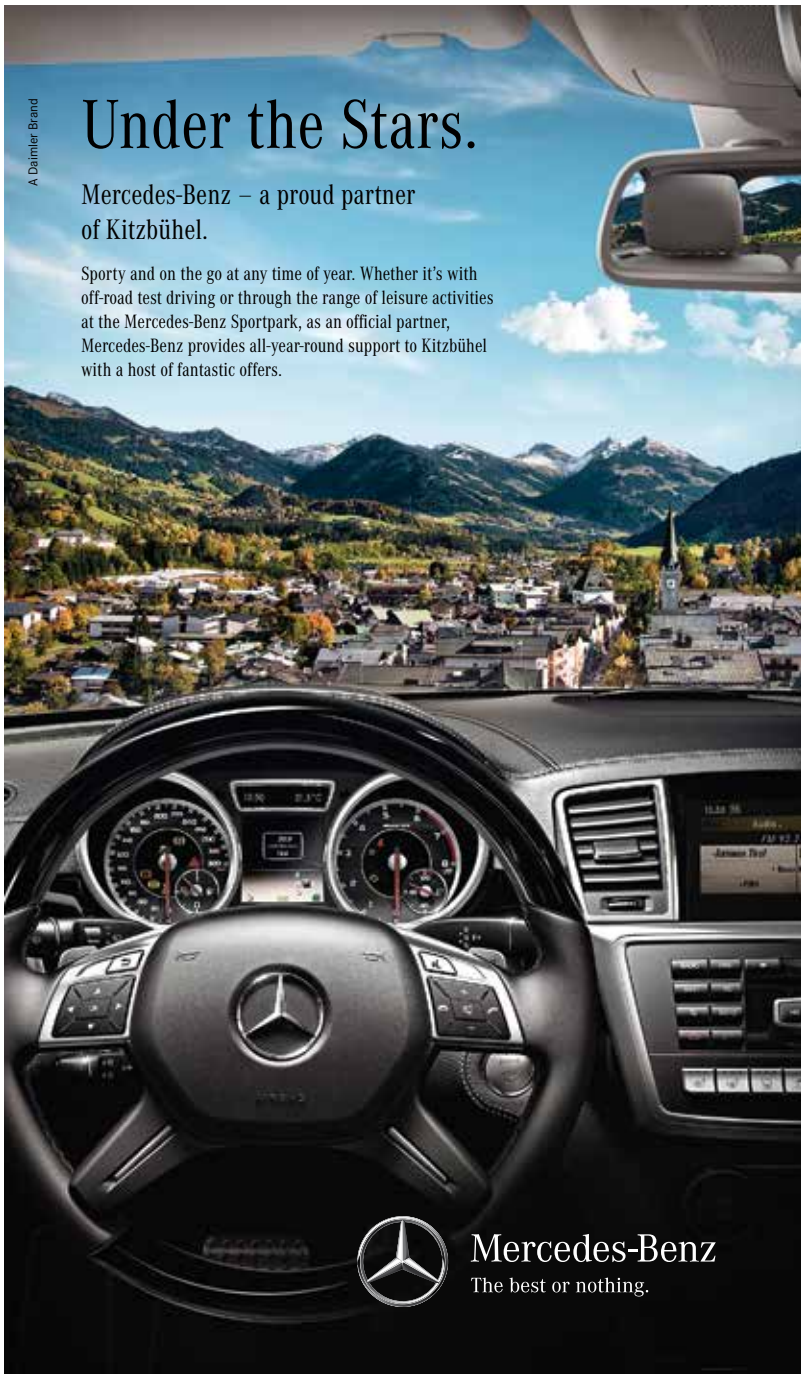
Did you know that in the Kitzbühel area there exists an extensive network of side roads on which you can enjoy cycle tours with little traffic and picturesque scenery? Get to know Kitzbühel from its most beautiful side! See for yourself with the information from this booklet.

A Daimler Brand

Under the Stars.

Mercedes-Benz – a proud partner
of Kitzbühel.

Sporty and on the go at any time of year. Whether it's with off-road test driving or through the range of leisure activities at the Mercedes-Benz Sportpark, as an official partner, Mercedes-Benz provides all-year-round support to Kitzbühel with a host of fantastic offers.



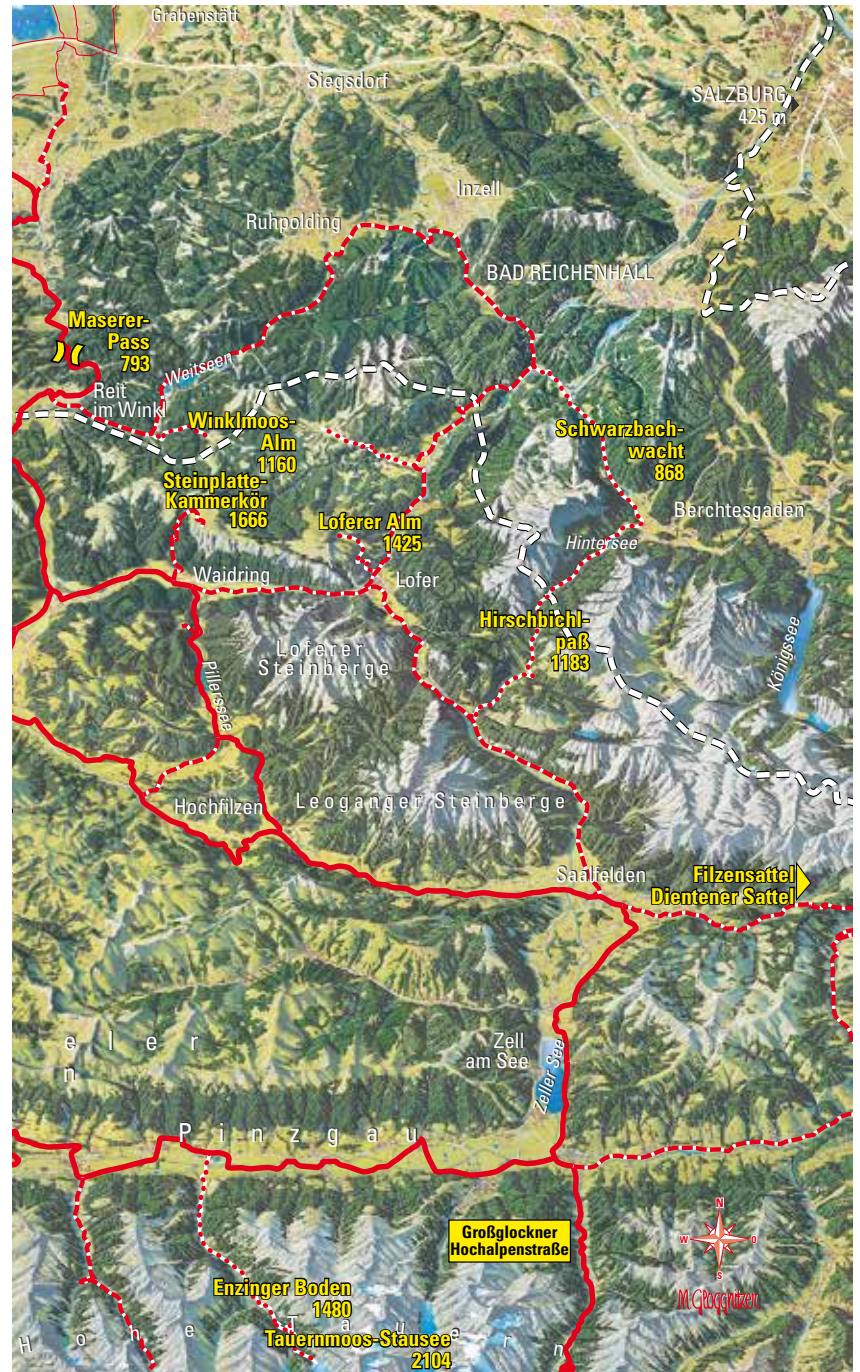
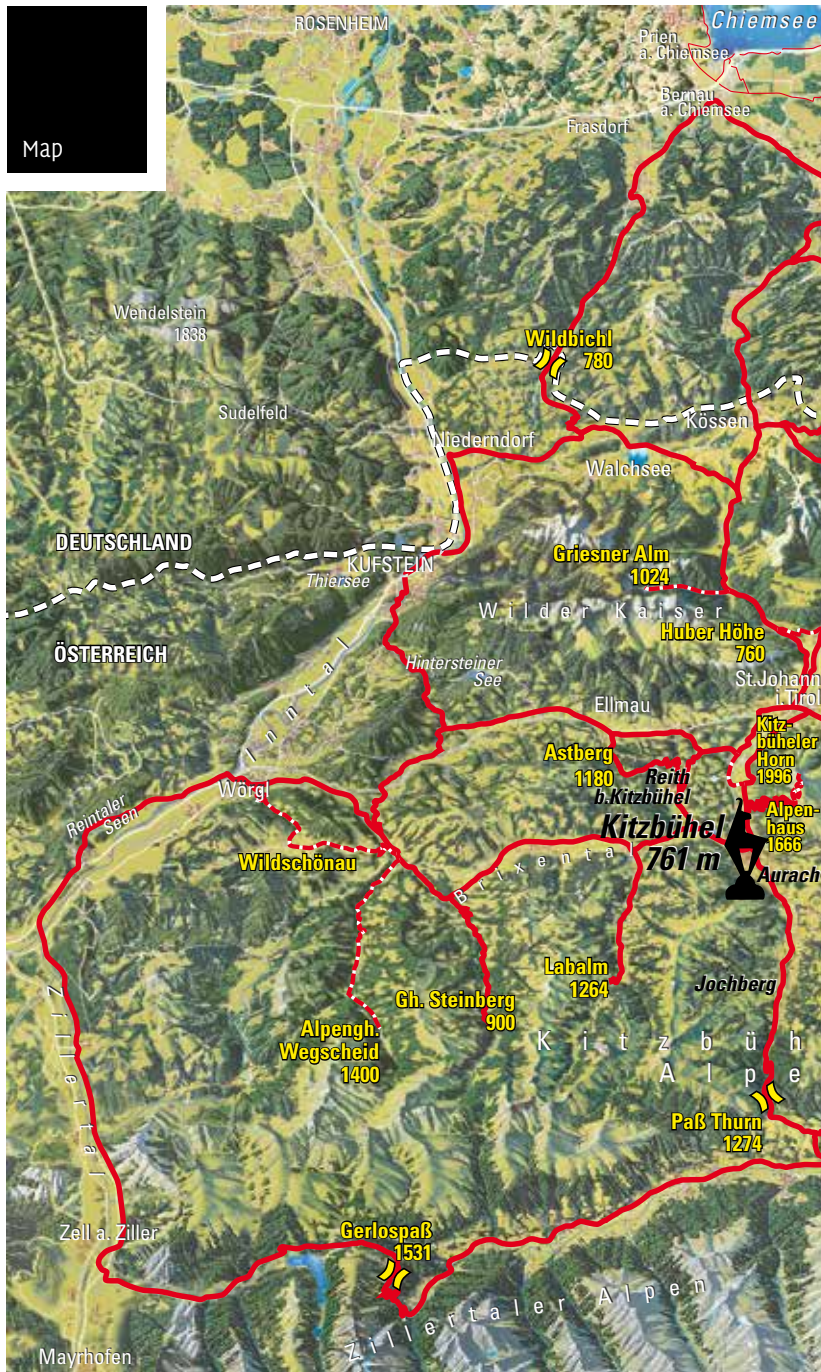
Mercedes-Benz
The best or nothing.

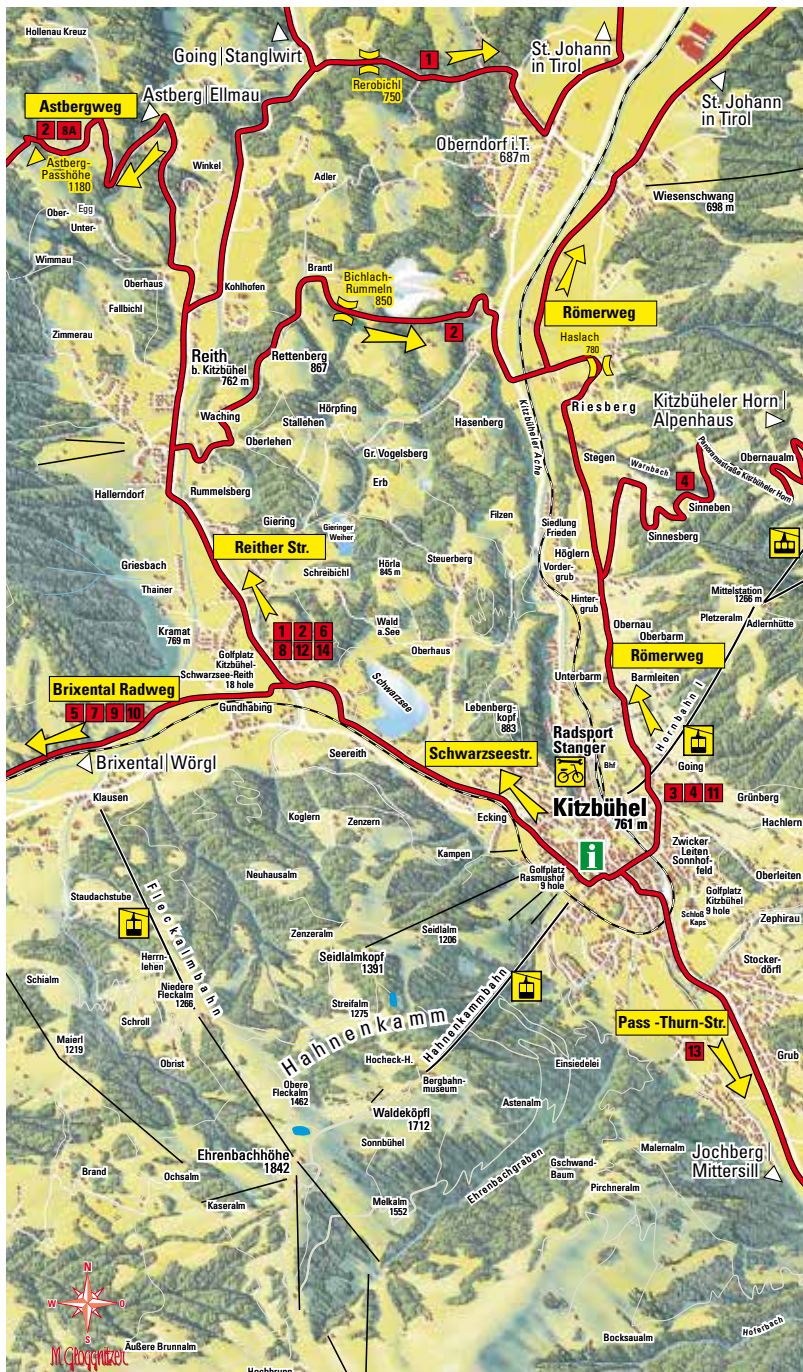
Your bike-specialist
in Kitzbühel.



Stanger Radsport & KFZ-Technik
Josef-Pirchl-Straße 42 • 6370 Kitzbühel
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www.radservice.at

Map





Getting out of town.

The extensive road and path network around Kitzbühel offers numerous ways to get out of town. We recommend the following routes:

Schwarzseestraße | Reith

The first choice for all tours in a northerly direction is the Schwarzseestraße. From Reith take the “standard route” via Rerobichl to St. Johann in Tirol. In a westerly direction, Ellmau and Kufstein can be reached either via Stanglwirt | Going or the Astberg mountain classification.

Brixental bike path

For all tours in a westerly direction, the beautiful Brixental bike path is recommended. On this route Wörgl and the Zillertal can be reached without the stress of traffic.

Römerweg

The route along the Römerweg takes you through fantastic mountain scenery, with the Wilder Kaiser an absolute eye catcher. Passing through some of the most beautiful parts of Kitzbühel, past magnificent old farm houses, you encounter the first ascent!

Pass-Thurn-Straße

The Pass-Thurn-Straße leads road cyclists towards Mittersill and Pinzgau. This route is essential for getting to the Großglockner, otherwise a ride back to Kitzbühel is recommended because of the volume of traffic.

Using the booklet.

Take out the page with details of the planned tour and put it in your pocket. Together with the foldable map you are now ready to go!

14 Tours
1,200 km
18,000 m elevation gain





What we offer:

- :: guided roadbike tours
- :: guided mountain bike tours
- :: training in driving technique

Mountain Experience Kitzbühel

Ludwig Götzendorfer
 Sonngrub 75 • 6370 Kitzbühel
 T +43 (0) 699 11034936
 ludwig@me.co.at
 www.me.co.at



What we offer:

- :: bike rental (road bikes, mountain bikes, trekking bikes, E- bikes)
- :: daily guided tours
- :: individual guiding on the most beautiful trails
- :: repair service, spare parts and accessories

Mountain Edge

Klostergasse 8 • 6370 Kitzbühel
 (next to the indoor pool Aquarena)
 T +43 (0) 650 720 3500
 rob@mountainedge.co.uk
 www.mountainedge.at

Kitzbühel
 Circuit
01



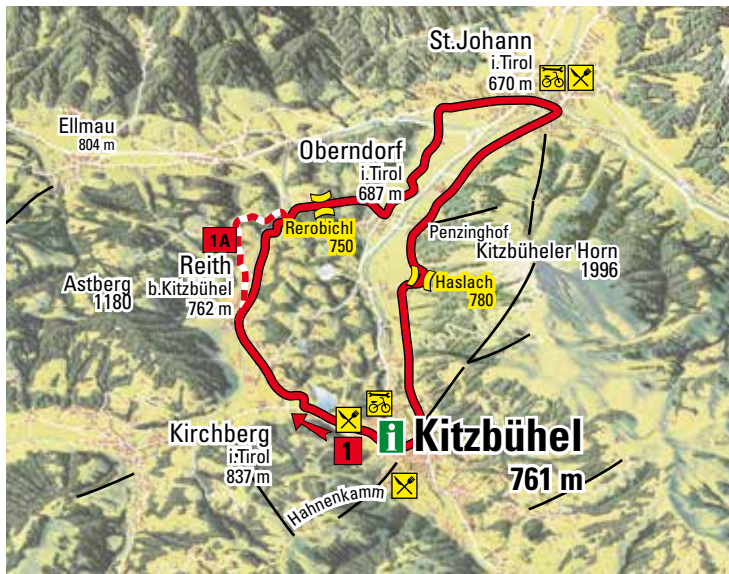
:: Length of route **28.5 km** :: Elevation gain **292 m** :: Level of difficulty **easy**

Kitzbühel Circuit

The short Kitzbühel “home circuit” on pretty side roads with wonderful scenery. Also suitable for families and E-bikers.

From the town centre follow the Schwarzseestraße in a westerly direction. Then turn towards Reith bei Kitzbühel (Reither Landesstraße) and onwards in the direction of Stanglwirt | Going. At Gasthof Reinache turn left onto the narrow Rerobichlstraße and follow the moderately steep route to the mountain classification at Bichlach. From the crest, it's a rapid downhill until just before the centre of Obendorf, via the Dorfbachweg past the districts of Sperten und Weitau to St. Johann in Tirol. Shortly before the centre of St. Johann in Tirol turn right towards the St. Johann cable cars. Cross over the railway track, conti-

nue along the road past the Egger company on your left, then follow the beautiful hillside Römerweg. Near Oberndorf | Penzing navigate a few kilometres of unpaved Römerweg over a small mountain classification (Siedlung Haslach), then further along the Römerweg passing glorious farm houses. Under the Hornbahn lift and past the hospital, continue along the hillside. At the Traunsteinerweg go through the underpass and finally back to Kitzbühel town centre.



Alternative route

1A After the centre of Reith, before the Mitterer carpentry workshop, take the mountain classification to the Astberg (former Triathlon circuit). Take the steep downhill descent to Reinache and then continue onto Rerobichl.

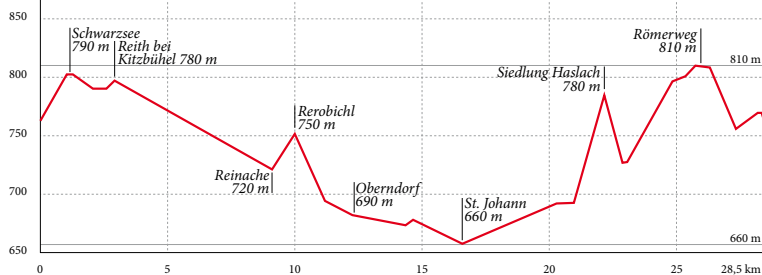
Stop-off points

- :: Numerous cafés and restaurants in the centre of St. Johann
- :: Penzinghof Oberndorf (on the Römerweg)

Bike shops

- :: Radsport Stanger, 6370 Kitzbühel, Josef-Pirchl-Str. 42, T +43 (0) 5356 62549
- :: 2-Rad-Center Sparer, 6380 St. Johann, Kaiserstr. 14, T +43 (0) 5352 62294

Kitzbühel Circuit, Tour No. 1, Length 28.5 km



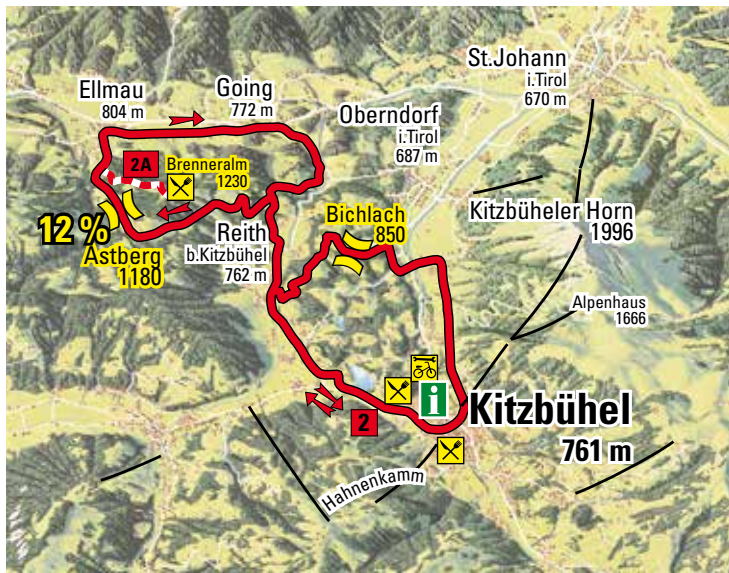
:: Length of route **37.1 km** :: Elevation gain **785 m** :: Level of difficulty **medium**

Astberg-Bichlach Circuit

Short and sweet with light traffic, Kitzbühel's training circuit with a hint of "Giro d'Italia". A steep ascent to Astberg (up to 12 %) and the impressive "Best of" Kitzbühel mountain panorama!

From Kitzbühel town centre take the Schwarzseestraße to Reith. 400 m after the football field in Reith turn left onto the Astbergweg. From there (755 m) you make an elevation gain of about 425 metres on a quiet, narrow road with a constant ascent (12 %) winding up the Astberg (1,180 m). Keep left at both of the two distinctive crossroads ("Hollener Kreuz" and "Sonnenlift"). Beautiful views of the Kitzbühel mountains: the nearby Wilder Kaiser, the Kitzbüheler Horn, the Hahnenkamm and the Große Rettenstein. To the top of the pass - Bergbauernhof "Kathen" - a short and trouble free gravel track.

A rapid and winding descent to the mountain village of Ellmau (820 m). Take the side road on the right side of the valley to Going and Stanglwirt. Then head to Reith. Before the bridge at Gasthof Reinache (722 m, km 21.7) turn onto the Astbergweg and over the "kleinen Astberg" (835 m) to Reith (762 m). In the centre of Reith turn left towards the Hotel Pointner, pass the farms "Waching", "Kleinlehen" and "Rummeln" (850 m) and continue onto Oberndorf (Schmidboden). World-class panorama! Cross over the valley at the "Rass & Dorner" and follow the Römerweg back to Kitzbühel.



Alternative route

2A During the descent to Ellmau, take the short climb to the Brenneralm (1,230 m)! An additional 200 metre elevation gain!

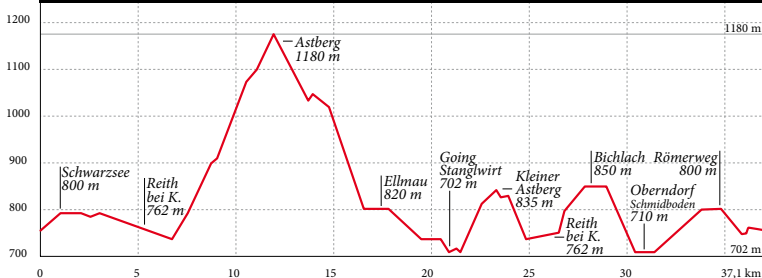
Stop-off points

:: Brenneralm (1,230 m) on the Astberg in Ellmau with a glorious “Kaiser view”

Bike shops

:: Radsport Stanger, 6370 Kitzbühel, Josef-Pirchl-Str. 42, T +43 (0) 5356 62549

Astberg-Bichlach Circuit, Tour No. 2, Length 37.1 km



Pillersee Circuit

03



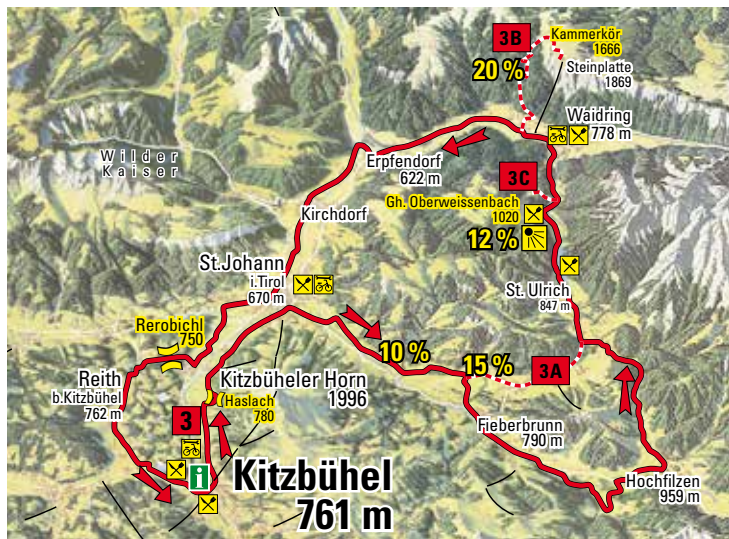
:: Length of route **78.5 km** :: Elevation gain **785 m** :: Level of difficulty **medium**

Pillersee Circuit

A Kitzbühel classic. A wonderful route with some brutal climbs in the most beautiful of settings.

This tour starts along the Römerweg towards St. Johann, then continues towards Fieberbrunn. After the underpass look out for the left turn to the airport and join the cycle path. Some glorious short and sharp ascents (a few up to 15 %) to Fieberbrunn. Ride a few kilometres along the Hochkönig-Bundesstraße (B164). At the junction for the Fieberbrunn cable cars turn right in the direction of Walchau | Dandlerau and continue as far as the Gasthof “Eiserne Hand”. Here turn left and follow the slight ascent to Hochfilzen-Zentrum (1,000 m above sea level). From here through the War-

mingtal and along the side road to St. Ulrich, then follow the Pillersee-Landesstraße to Waidring. After about 8 km on the B178 towards St. Johann (the cycle path is very winding; it is not worth taking!) in Erpfendorf (Steinbacher insulation factory) turn right onto the state road towards Kössen. After about 1 km, and passing the bridge over the Großache, turn left onto the old state road to St. Johann. From here return to Kitzbühel through Weitau | Sperten, Oberndorf and then Rerobichl to Reith and along the Schwarzseestraße. (see Kitzbühel Circuit No. 1).



Alternative route

- 3A** Follow the cycle path to St. Jakob, then go straight to St. Ulrich.
- 3B** The Steinplatten-Höhenstraße at Waidring is an extreme mountain test (780 m – 1,670 m). Gradients up to 20%! Stop-off point: Stallentalm.
- 3C** Before reaching Waidring turn left towards Weissbach. A short, worthwhile mountain classification (200 metre ascent, about 12 %). Stop-off point: Gasthof Oberweissenbach.

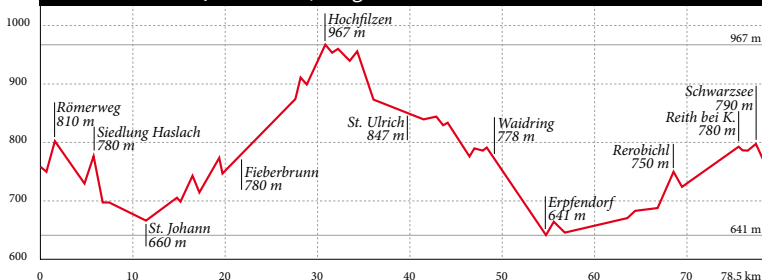
Stop-off points

- :: Gasthof St. Adolari between St. Ulrich and Waidring. Gothic church gems.
- :: Café Schmidt in Waidring. Enjoy the legendary giant cake.

Bike shops

- :: Intersport Kienpointner, 6384 Waidring, Dorfstr. 6, T +43 (0) 5353 5451

Pillersee Circuit, Tour No. 3, Length 78.5 km



Kitzbüheler Horn

04



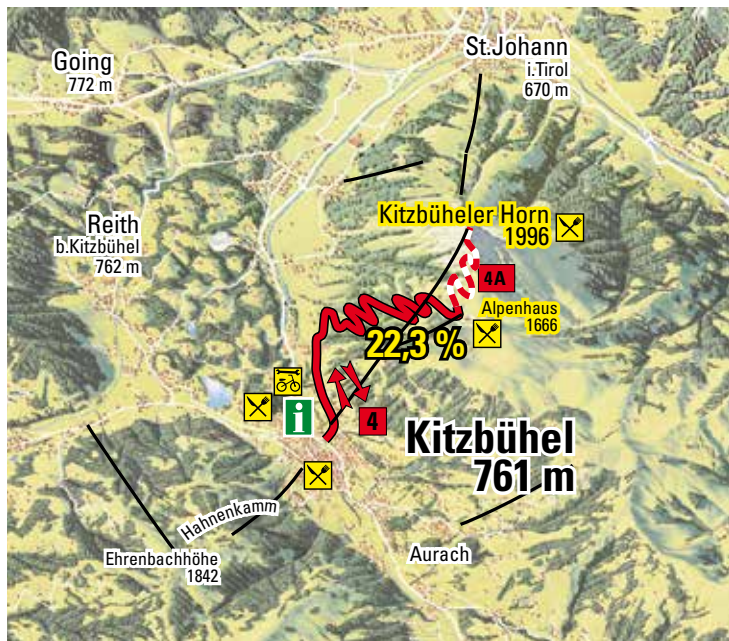
Rennstrecke :: length **7.1 km** :: Elevation gain **875 m** :: Level of difficulty **difficult**

Kitzbüheler Horn

The “horn” is legendary. With gradients of up to 22.3 %, it is the steepest biking mountain in Austria. A truly epochal ascent. Compete against the best!

Ride from the centre of Kitzbühel along the Römerweg in a northerly direction and turn off at the farm “Höglern” onto the Kitzbüheler Horn panoramic road. After a short while you come to the original start (791 m) of the Kitzbüheler Horn Mountain Bike Race. It is a good idea to take a short break here, have a look at the information board and enjoy a refreshing drink. 875 m ascent over 7.1 km on the steepest bike mountain in Austria follows. The ascent gradient is 12.5 % on average, peaking at 22.3 %. After the first toll gate (1,013 m) follow the first “ramp”. Conserve your energy

until the Goinger Alm (1,424 m) as it is here where the crucial part begins. Over 1 km with a constant ascent gradient from 16 to 22.3 %, subsequently levelling out in the last of the altogether 18 curves. The goal is the Alpenhaus (1,666 m) on the Kitzbüheler Horn. Route record holder Thomas Rohregger: “the Kitzbüheler Horn is truly the Streif of cycle sport! There are practically no rest opportunities. You have to go full power from start to finish!” Incidentally, Tommy’s racing gear ratio on the Horn is 39|27, and his best time is 28 minutes 24 seconds.



Alternative route

4A To the summit (2,000 m) – 3 further kilometres from the Alpenhaus, 325 m ascent. A genuine test of endurance, even steeper than the first stage!

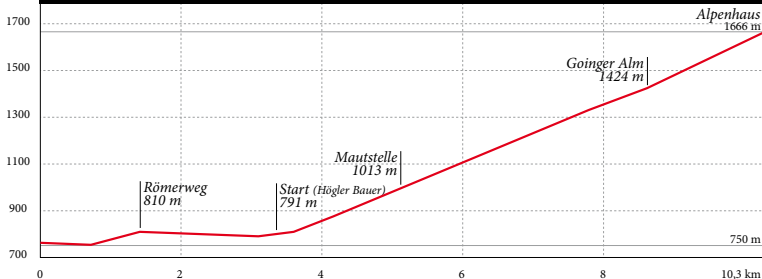
Stop-off points

- :: Alpenhaus on the Kitzbüheler Horn (1,666 m)
- :: Gipfelhaus at the television transmitter (1,996 m)

Bike shops

- :: Radsport Stanger, 6370 Kitzbühel, Josef-Pirchl-Str. 42, T +43 (0) 5356 62549

Kitzbüheler Horn, Tour No. 4



Labalm Tour

05



:: Length of route **39.4 km** :: Elevation gain **577 m** :: Level of difficulty **easy**

Labalm Tour

An easy training route in the high alpine valley of Spertental, suitable for families but with a steep final ascent to the Labalm (1,264 m).

From Kitzbühel town centre head west along Schwarzseestraße. After passing the Schwarzsee, cross over the Reither Landesstraße onto a narrow side road and pass the Kitzbühel-Schwarzsee-Reith golf club. The bike path to Kirchberg is partly unpaved, but easily passable. In Kirchberg (centre) head south towards Aschau, into the imposing Spertental.

The village centre of Aschau is reached by following the Aschauer Straße, ride on into the valley along the Spertengrundweg in the “Unteren Grund”. Here turn right and take the final steep ascent to the Labalm (1,264 m). The return journey follows the same route back.



Tip

Adventure playground and Kneipp pool at Aschau!

Stop-off points

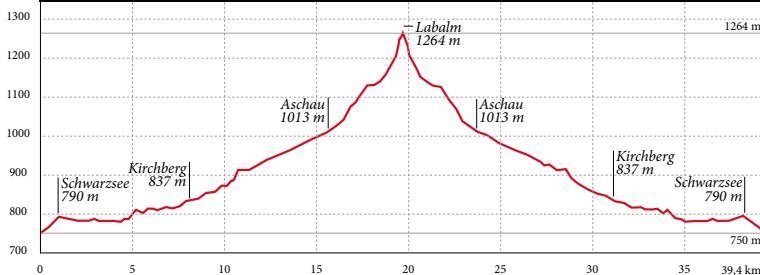
:: Labalm (1,264 m)

Bike shops

:: Radsport Stanger, 6370 Kitzbühel, Josef-Pirchl-Str. 42, T +43 (0) 5356 62549

:: Toni's Proshop, 6365 Kirchberg, Bahnhofstr. 2, T +43 (0) 5357 2447

Labalm Tour, Tour No. 5, Length 39.4 km



World Cup
Circuit

06



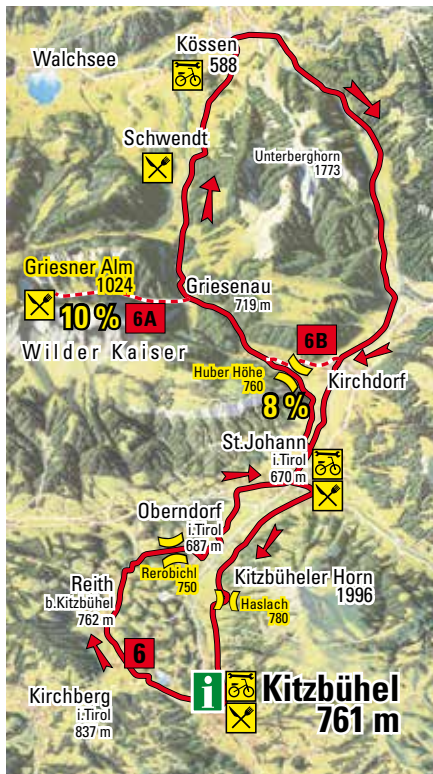
:: Length of route **66.4 km** :: Elevation gain **596 m** :: Level of difficulty **medium**

World Cup Circuit

A wonderful tour following in the tracks of the Cycling World Cup behind the “Kaiser” with views of its famous climbing peaks.

From the centre of Kitzbühel take the same route as the Kitzbühel Circuit (No. 1) via Reith and then Rerobichl (750 m) to Oberndorf and past Sperten | Weitau to St. Johann in Tirol (659 m above sea level). At the roundabout join the B178 and after 500 m at the M-Preis supermarket turn left onto the old secondary road. The legendary ascent to Gasteig follows (757 m). After a wonderful ride over the plateau passing Gasteig and Griesenau head towards Schwendt. The centre is then reached along the short but sweet “Schwendter Bichl” (720 m).

A rapid descent to Kössen (588 m) then at the roundabout turn right towards Erpfendorf | St. Johann. Follow the Erpfendorfer Straße until just before Erpfendorf. Here, before the bridge over the Großache, turn right into the old secondary road and follow the quiet road to St. Johann. Cross the federal road through the underpass and head towards the centre and the St. Johann cable car station. From here follow the wonderful Römerweg along the west side of the Kitzbüheler Horn to Kitzbühel (see Kitzbühel Circuit).



Stop-off points

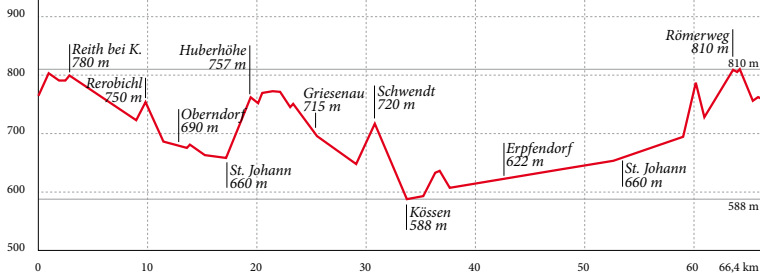
:: Beautiful rustic guesthouses along the route, especially in Schwendt

Bike shops

:: Radsport Stanger, 6370 Kitzbühel, Josef-Pirchl-Str. 42, T +43 (0) 5356 62549

:: Bike & More, Erwin Herrnecker, 6345 Kössen, Alleestr. 1, T +43 (0) 5375 20092

World cup circuit, Tour No. 6, Length 66.4 km



Alternative route

6A In the district of Kirchdorf | Griesenau (719 m) the beautiful mountain classification to the Griesner Alm (1,024 m). About 300 meter elevation gain.

6B A shorter alternative route. If you take the descent at Kirchdorf | Gasteig towards Kirchdorf then to St. Johann and along the Römerweg back to Kitzbühel, the level of difficulty is easy and suitable for touring cyclists and E-bikers.

Around the Hohe Salve

07



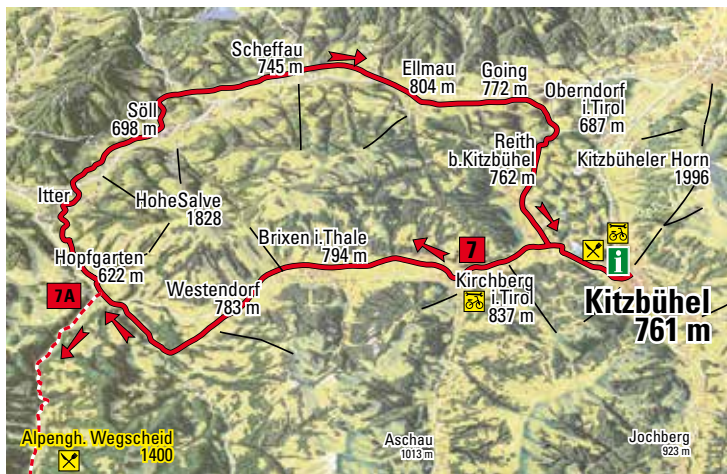
:: Length of route **57.5 km** :: Elevation gain **675 m** :: Level of difficulty **easy | medium**

Around the Hohe Salve

An easy circular tour around the Hohe Salve. Beginning in the beautiful Brixental, then leading to wonderful views of the Wilder Kaiser.

From Kitzbühel town centre head west along Schwarzseestraße. After passing the Schwarzsee lake cross over the Reither Landesstraße (secondary road) onto a narrow side road and pass the Kitzbühel-Schwarzsee-Reith golf club. The bike path to Kirchberg is partly unpaved but easily passable. Follow the Brixental bike path to Brixen and Westendorf then onto the “Vordere Windau” to Hopfgarten.

Ascending to Itter you reach the B178 at the foot of the Wilder Kaiser. Do not join the B178, but instead ride through the underpass. Subsequently, head for the bike path to Söll-Ellmau-Going. After passing through Going turn right at the Sanglwirt onto the Reither Landesstraße, then on past the Schwarzsee lake and return to Kitzbühel.



Alternative route

7A At Hopfgarten turn left towards Kelchsau. After the centre of the village continue onto the “Kurzer Grund” until you come to Berggasthof Wegscheid (1,400 m).

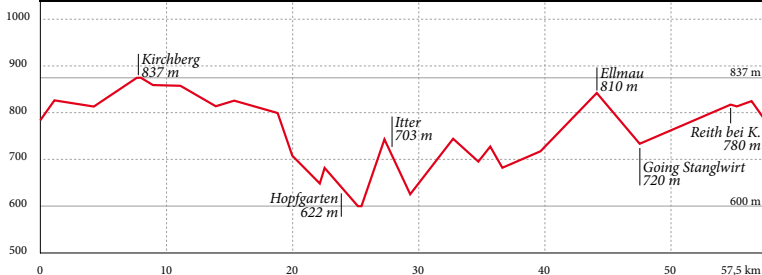
Stop-off points

- :: Many small guesthouses along the route.
- :: Pleasant cafés and restaurants at the Schwarzsee lake

Bike shops

- :: Radsport Stanger, 6370 Kitzbühel, Josef-Pirchl-Str. 42, T +43 (0) 5356 62549
- :: Toni's Proshop, 6365 Kirchberg, Bahnhofstr. 2, T +43 (0) 5357 2447

Around the Hohe Salve, Tour No. 7, Length 57.5 km



Around the Wilder Kaiser

08



:: Length of route **88 km** :: Elevation gain **995 m** :: Level of difficulty **medium**

Around the Wilder Kaiser

A beautiful and varied circular tour around the Wilder Kaiser. Wonderful views of the impressive rock formations.

The starting point is the town centre of Kitzbühel. Proceed along the Schwarzseestraße, go on past the Schwarzsee lake on the Reither Landesstraße until you come to the Stanglwirt. Here turn onto the bike path and on past Going and Ellmau. After Ellmau turn onto the Eiberg-Bundesstraße (B173). There follows a quick descent from Eiberg. At the second roundabout turn off onto the Inn bike path, follow the bike path to the Austrian-German border. Here leave the bike path and take the secondary road passing Niederndorf. About 500 m after Sebi leave the secondary road to your left, pro-

ceed onto Pöttingsteigung and on through the wonderful landscape to the Walchsee lake. Shortly after the Walchsee turn right onto a side road which leads to the hamlet of “Bichlach” and then to Schwendt. Continue through Schwendt, Griesenau and Gasteig onto the Huberhöhe then enjoy the rapid descent to the centre of St. Johann. From here head along the left side of the valley (along the Kitzbüheler Horn), pass the Egger company and continue on the Römerweg through glorious countryside into Kitzbühel (see Kitzbühel Circuit).



Alternative route

8A After Reith village centre take the Astberg to Ellmau.

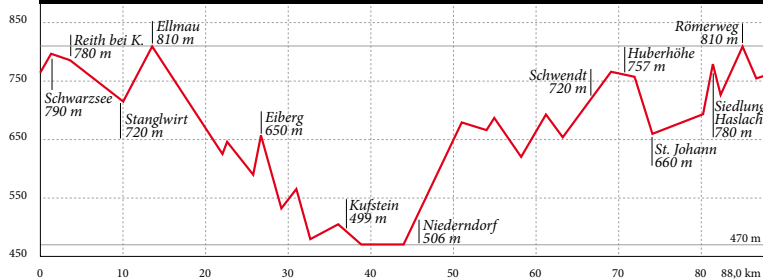
Stop-off points

- :: See la Vie, Walchsee. Right by the lake
- :: Konditorei Praschberger (cake shop), Walchsee

Bike shops

- :: Radsport Stöger, 6330 Kufstein, Oscar-Pirlo-Str. 21, T +43 (0) 5372 71026
- :: Bike & More, Erwin Herrnecker, 6345 Kössen, Alleestr. 1, T +43 (0) 5375 20092

Around the Wilder Kaiser, Tour No. 8, Length 88.0 km



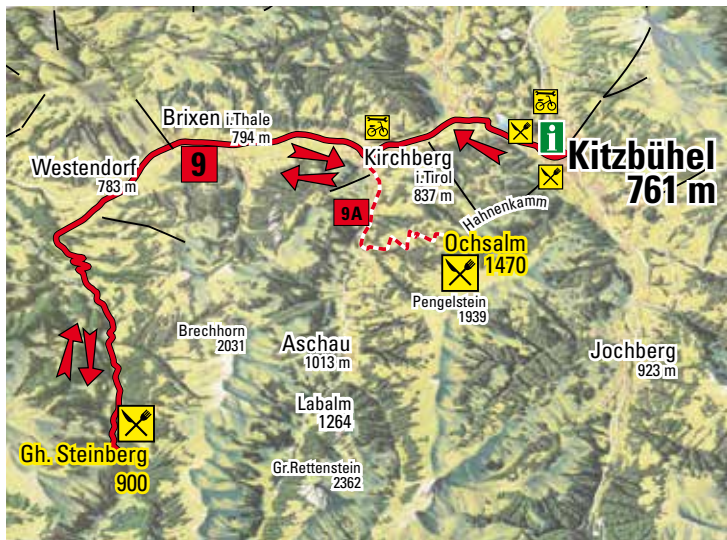
:: Length of route **52.2 km** :: Elevation gain **440 m** :: Level of difficulty **easy**

Windau Tour

This easy training tour leads into a wonderful tributary valley with little traffic deep in the Kitzbühel Alps.

From Kitzbühel town centre head west along the Schwarzseestraße. After passing the Schwarzsee lake, cross over the Reither Landesstraße (secondary road) onto a narrow side road and pass the Kitzbühel-Schwarzsee-Reith golf club. The bike path to Kirchberg is partly unpaved but easily passable.

Follow the Brixental bike path to Brixen and Westendorf. After passing through Westendorf the route leads directly into the Windautal and onto the Steinberghaus, the end of the tour. Take the same route back to Kitzbühel.



Alternative route

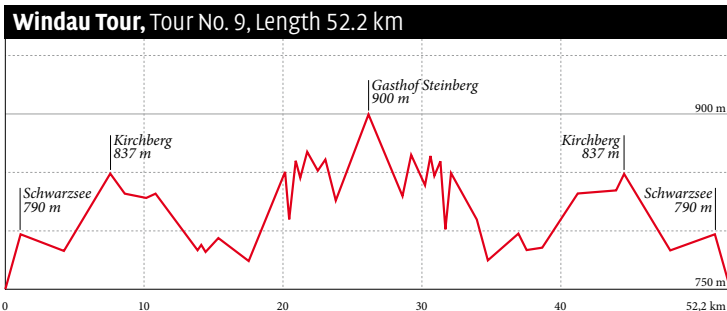
9A Wonderful farm houses, glorious mountain pastures and a narrow winding stretch of asphalt. The mountain route to the Ochsalml (1,470 m) is one of the most beautiful “hill climbs” in the Kitzbühel region. About 550 m elevation gain in 5 km, average gradient 10 %.

Stop-off points

- :: Steinberghaus in the Windautal
- :: Many guesthouses in the village centres of Brixental

Bike shops

- :: Radsport Stanger, 6370 Kitzbühel, Josef-Pirchl-Str. 42, T +43 (0) 5356 62549
- :: Toni's Proshop, 6365 Kirchberg, Bahnhofstr. 2, T +43 (0) 5357 2447



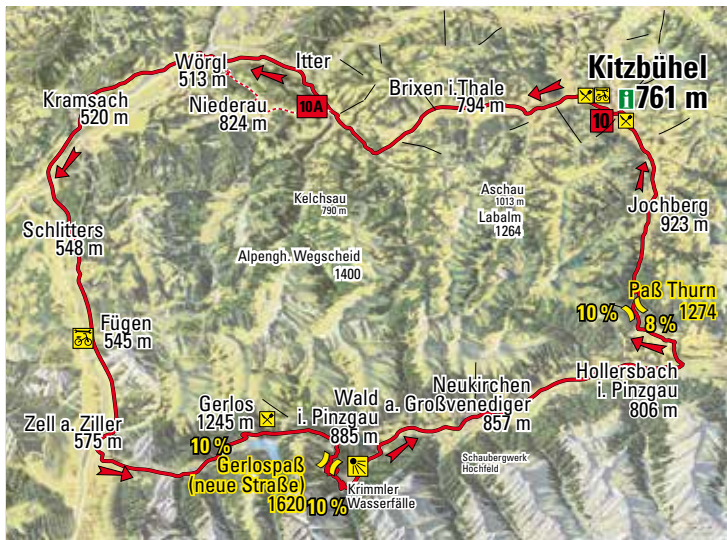
:: Length of route **175 km** :: Elevation gain **2,300 m** :: Level of difficulty **difficult**

Gerlos Circuit

A long and demanding mountain stage with two passes and rapid descents. Awesome panorama with glorious views of the glacier.

From Kitzbühel town centre head along the Schwarzeeseestraße. As per tour number 7, head west on the Brixental bike path as far as Wörgl. Proceed through the centre of Wörgl then follow the Inn bike path past the Reintaler lakes and on into the Zillertal (Zillertal bike path). Proceed along side-roads with light traffic until you reach the access point to the Gerlos pass (1,620 m, gradients of up to 10 %) in Zell am Ziller. Reaching the top, follow the plateau (Almdorf Königsleiten) that leads to a rapid descent to the Krimml waterfalls. From Krill, eit-

her take the Pinzgau bike path or the fast-paced secondary road with little traffic towards Mittersill. At Hollersbach be sure to turn onto the bike path and go through the hamlet of Rettenbach onto the old Pass-Thurn-Straße. Here continue along an unpaved stretch (unproblematic) then turn onto the Pass-Thurn federal road (B 161). Enjoy the pleasant consistent ascent (mostly well under 10 %) to the top of the pass (1,274 m) and the swift descent (long straights!) to Jochberg. Follow the federal road (Bundesstraße) to Kitzbühel.



Alternative route

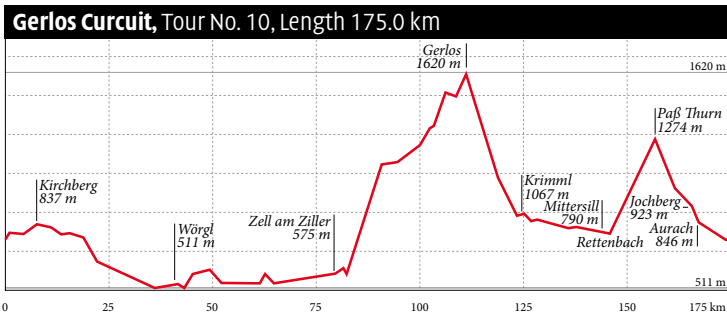
10A From Hopfgarten along a steep but pretty mountain road (cool breeze) into the Wildschönau (Niederrau) and a steep descent to Wörgl.

Stop-off points

- :: Gerlos pass kiosk
- :: Almdorf Königsleiten (pleasant guest houses)

Bike shops

- :: Radsport Stanger, 6370 Kitzbühel, Josef-Pirchl-Str. 42, T +43 (0) 5356 62549
- :: Rad-Center Unterlercher, 6263 Fügen, Zillertalstr. 10, T +43 (0) 5288 6767



Around the Kitzbüheler Horn
11



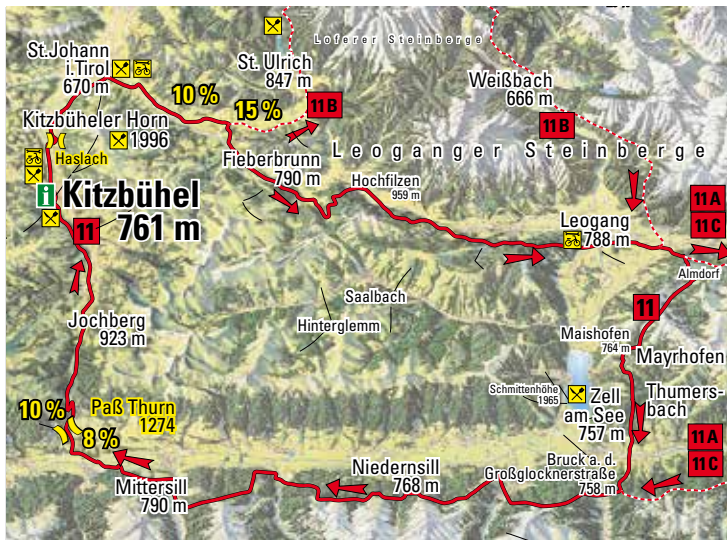
:: Length of route **116 km** :: Elevation gain **1,344 m** :: Level of difficulty **medium|difficult**

Around the Kitzbüheler Horn

Kitzbühel's racing-bike classic in the Salzburger Pinzgau with the eye-catching Zellersee lake and Kitzsteinhorn.

This tour leads along the Römerweg to St. Johann. Taking side streets and bike paths you come to Fieberbrunn, then up a moderate ascent (Gasthof Eiserne Hand) to Hochfilzen (Pass Grießen 1,000 m). After Hochfilzen join the B 164 (Hochkönigstraße) gently descending to Leogang and onto Saalfelden (744 m). In Saalfelden it's a short stretch towards Maria Alm, then turn right onto the small secondary road towards Gerling and onto Maishofen. Pass the Zellersee

lake on the eastern side. In Bruck an der Glocknerstraße turn onto the Tauern bike path. Go through the hamlet of Rettenbach to join the old Pass-Thurn-Straße. Here continue along an unpaved stretch (unproblematic) then turn into the Pass-Thurn federal road (B 161). Enjoy the pleasant consistent ascent (mostly well under 10 %) to the top of the pass (1,274 m), and the swift descent (long straights!) to Jochberg. Follow the federal road (Bundesstraße) to Kitzbühel.



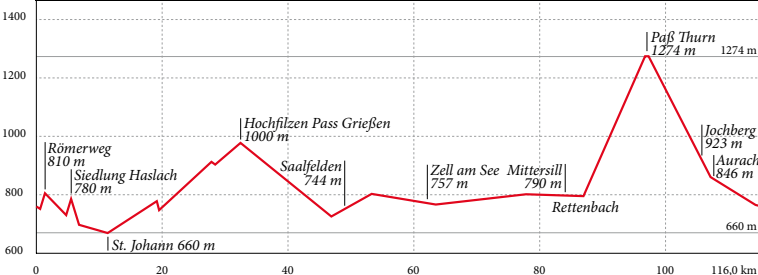
Alternative route

- 11A** From Saalfelden (744 m) over the Filzensattel (1,291 m), through Dienten to Lend im Pinzgau (663 m) and onto Zell am See.
- 11B** Extended circuit through Fieberbrunn, the Pillersee lake, Waidring and Lofer to Saalfelden.
- 11C** Same as 11A but includes the Dientner Sattel (1,342 m).

Bike shops

- :: Rad-Center Mitterer, 5771 Leogang 60, T +43 (0) 6583 8218
- :: Oberhauser-Bikes, 5710 Kaprun, Landesstr. 24, T +43 (0) 6547 8360

Around the Kitzbüheler Horn, Tour No. 11, Length 116.0 km



The small Bavaria Circuit
12



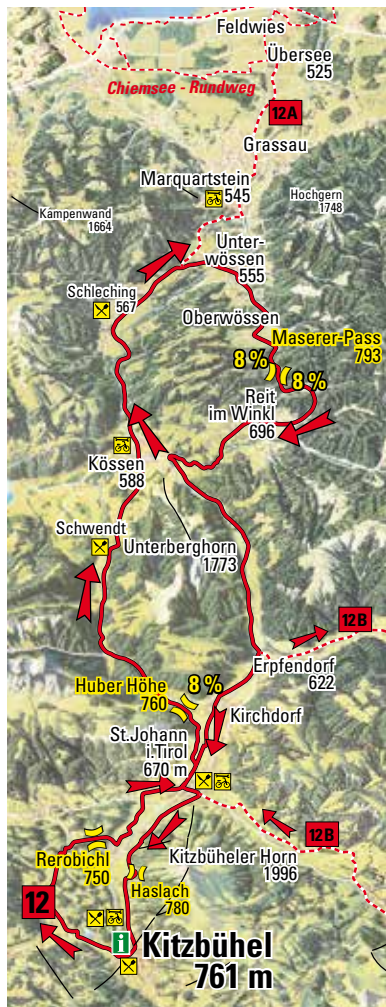
:: Length of route **95.9 km** :: Elevation gain **960 m** :: Level of difficulty **medium**

The small Bavaria Circuit

A wonderfully scenic tour to South Bavaria. Many small side-roads. Options to extend and combine.

From Kitzbühel town centre head west to the Schwarzsee lake, then north along the Reither Landesstraße to Gasthof Reinache and Rerobichl. In Oberndorf turn onto the side road towards Sperten | Weitau and St. Johann, after a short stretch branch off left onto the B 178 for the ascent to Gasteig towards Kössen. The route leads onto the Erpfendorfer Landesstraße L39 leading to St. Johann. Shortly before Schwendt and after a short descent reaches Kössen. Follow the B176 over the border to the Tiroler Ache leading to Schleching. In Raiten turn left onto the wonderful Deut-

sche Alpenstraße. After passing through Unterwössen and Oberwössen tackle the Maserer Pass (793 m). After a short descent you reach Reit im Winkl. Here a winding descent begins following the river “Lofer” towards Kössen. Shortly before Kössen you meet the Erpfendorfer Landesstraße L39 leading to St. Johann. Shortly before Erpfendorf turn onto the old Landesstraße towards St. Johann. Proceed through the centre of St. Johann and along the Römerweg to Schleching. In Raiten turn left onto the wonderful Deut-



Alternative route

12A A detour to the Chiemsee lake (Übersee am Chiemsee). An opportunity to circumnavigate the Chiemsee.

12B From Erpfendorf join the Pillersee Circuit.

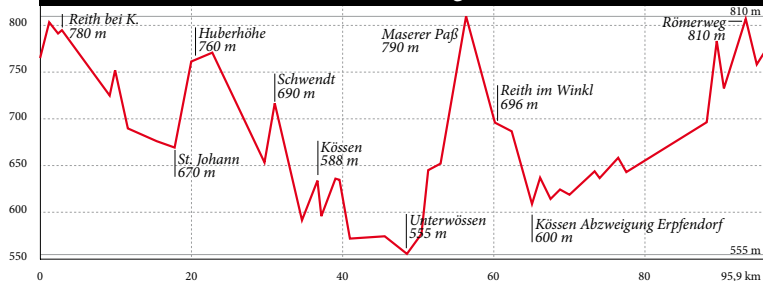
Stop-off points

:: Rustic Bavarian guesthouses in the village centres of Chiemgau, for example “Birner-Lois” in Schleching.

Bike shops

- :: Radsport Stanger
6370 Kitzbühel, Josef-Pirchl-Str. 42
T +43 (0) 5356 62549
- :: Bike & More, Erwin Herrnecker
6345 Kössen, Alleestr. 1
T +43 (0) 5375 20092

The small Bavaria Circuit, Tour No. 12, Length 95.9 km



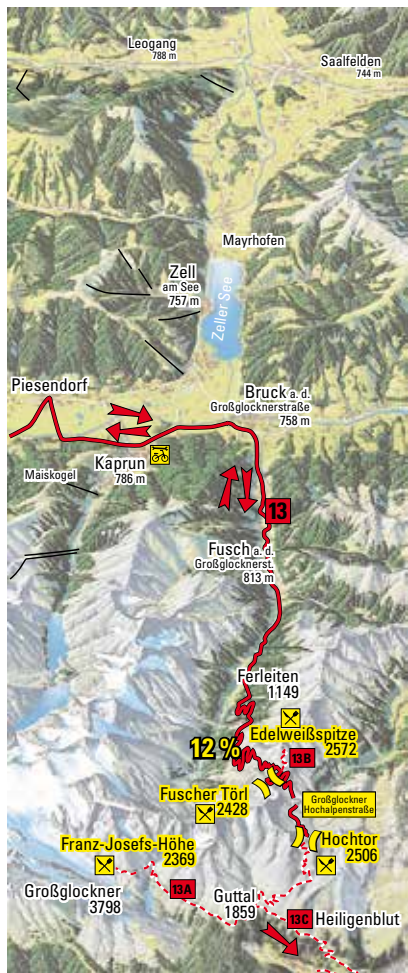
:: Length of route **165.5 km** :: Elevation gain **3,103 m** :: Level of difficulty **difficult**

Großglockner

The “Glockner” is a highlight in life of any road cyclist. This alpine tour (2,506 m) represents the “high-point” of all Kitzbühel cycle tours.

The Glockner tour begins in Kitzbühel town. Head south on the B 161 (Pass-Thurn-Bundesstraße) to Jochberg. It then continues consistently uphill to Pass Thurn (1,276 m). After a fast descent you reach Mittersill (790 m), then head east continuing along the Tauern bike path to Zell am See and Bruck an der Glocknerstraße (758 m). Here the ascent begins. Passing Fusch you reach the Ferleiten toll gate (1,115 m). Here starts the long and

difficult ascent to the Fuscher Törl (2,428 m). Maximum gradient 12 %. After numerous bends in spectacular high alpine landscape you come to the Fuscher Törl. From here, after a short descent (Fuscher Lacke 2,275 m), you have the option to continue to the Hochtor (2,506 m). The trip back follows the same route. The descent from the Fuscher Törl is wonderful thanks to the consistent downhill gradient of no more than 10 %.



Alternative route

13A Drive to Ferleiten (toll gate) and then cycle the entire Glocknerstraße as far as the Franz-Josefs-Höhe. Return trip 69.4 km and 2,824 m elevation gain.

13B Look out platform Edelweißspitze (2,572 m)

13C The “Kitzbühel Cycle Marathon” from Kitzbühel connects Pass Thurn, Felbertauern, Iselsberg, Hochtorn and Fuschertörl. Return route via Saalfelden, mountain top arrival at the Alpenhaus. 256 km, 5,690 elevation gain!!!

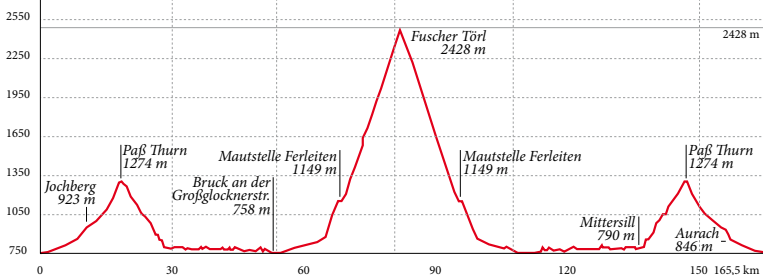
Stop-off points

- :: Restaurant Fuschler Lacke
- :: Kiosk at the Hochtorn
- :: Restaurant Franz-Josefs-Höhe

Bike shops

- :: Oberhauser-Bikes, 5710 Kaprun, Landesstr. 24, T +43 (0) 6547 8360

Grossglockner, Tour No. 13, Length 165.5 km



Wildbichl Circuit

14



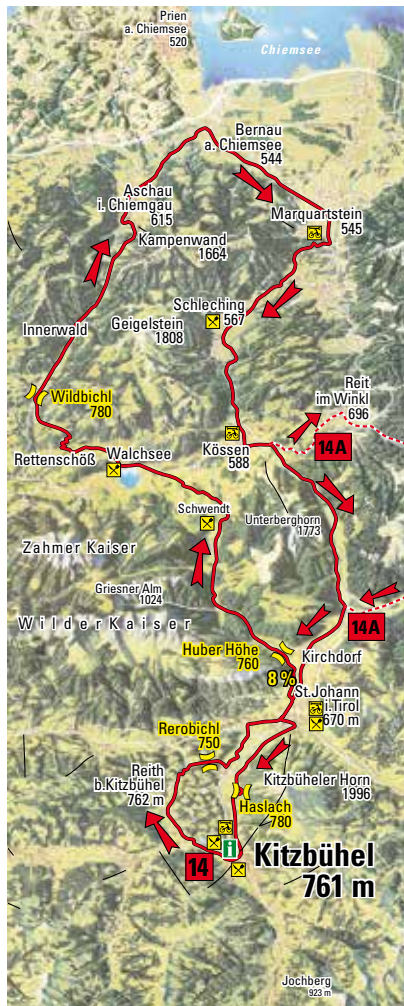
:: Length of route **135 km** :: Elevation gain **1,300 m** :: Level of difficulty **medium**

Wildbichl Circuit

A must for all road cyclists. A scenically wonderful tour along small side roads in the Bavarian Chiemgau.

From Kitzbühel town centre proceed towards the Schwarzsee lake and along the Reither Landesstraße (secondary road) to Gasthof Reinache. Via the mountain classification “Rerobichl” to Oberndorf and through Sperten | Weitau to St. Johann. After a short stretch on the B 178 turn left for the ascent to Gasteig. The route leads onto Schwendt. After the centre of Schwendt turn left passing through Bichlach | Kranzach and onto Walchsee. In Walchsee join the bike path (near Walchsee golf club) and continue through the hamlet of Rettenschöss on peaceful roads to Wildbichl (780 m). Cross

over the border to Sachrang. On a consistently downhill road you approach Aschau im Chiemgau and Bernau am Chiemsee. Head southeast through Grassau and Marktstein on the secondary road to Schleching and then along a small mountain road to Kössen. Continue south along the secondary road. Just before Erpfendorf turn right onto the old Landesstraße (secondary road) and follow the peaceful road through Kirchdorf and onto St. Johann. Follow the Römerweg to the finishing post at Kitzbühel. (see Kitzbühel Circuit)



Alternative route

14A Marquartstein via the Deutsche Alpenstraße – Oberwössen – Reit im Winkl – Ruhpolding – Weißbach to Schneizreuth through Unken – Lofer – Waidring and back to the start. A fantastic but very long cycle tour.

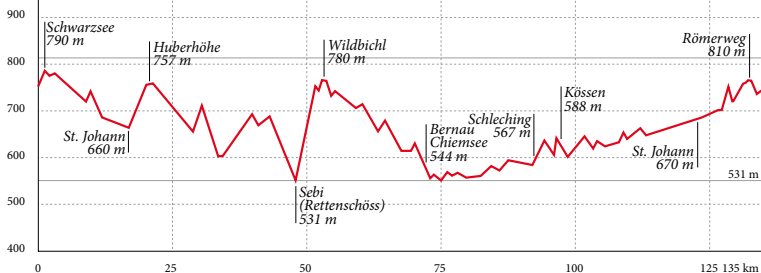
Stop-off points

- :: Walchsee, Café See la Vie
- :: Rustic Bavarian guesthouses in the village centres of Chiemgau.

Bike shops

- :: Pro Bike Schuster, D-83250 Marquartstein, Hochlerchstr. 2, T +49 (0) 8641 61067
- :: Bike & More, Erwin Herrnecker, 6345 Kossen, Alleestr. 1, T +43 (0) 5375 20092

Wildbichl Circuit, Tour No. 14, Length 135.0 km



Krone kitzhorn challenge

22,3 percent incline - Austria's steepest "bike-mountain"

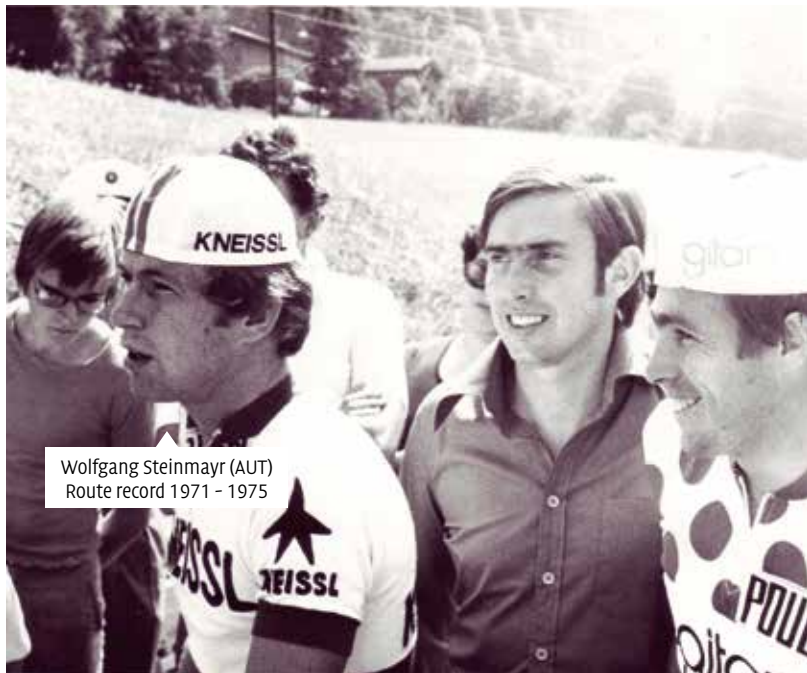
Measure yourself against the best cyclists and the most legendary mountain stage in Austria.

The Kronen Zeitung presents the first permanent time-measurement track up the mountain to the "Kitzbühler Horn" in cooperation with the tourism association of Kitzbühel.



www.kitzhornchallenge.at

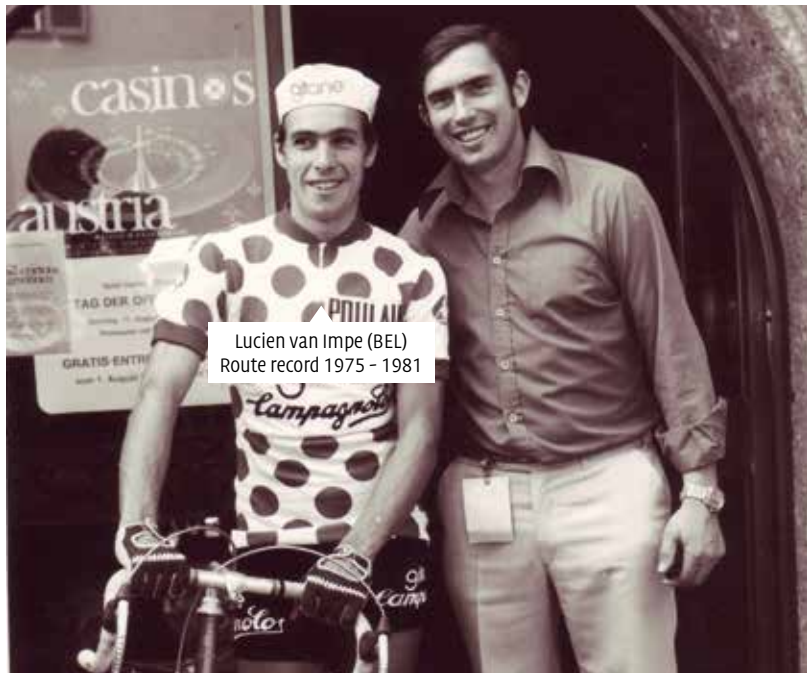
Kitzbühel



Wolfgang Steinmayr (AUT)
Route record 1971 - 1975



Beat Breu (SUI)
Route record 1981 - 2007



Lucien van Impe (BEL)
Route record 1975 - 1981



Thomas Rohregger (AUT)
Route record since 2007

Mythos
Kitzbüheler
Horn



Facts :: 18 bends :: 875 m elevation gain :: 7.1 km route length
 :: 12.5 % average ascent gradient :: 22.3 % maximum ascent gradient

The myth of the Kitzbüheler Horn.

The Kitzbüheler Horn became legendary in cycling during the 1970s and 1980s thanks to international mountain bike racing (“Europe’s Greatest Hill Climb Grand Prix”). In those days the “Horn” was considered the most difficult mountain test in Europe. Kitzbühel’s local mountain has been included in the Austrian cycling circuit every year since 2000.

Over the decades, international greats such as Cadel Evans (AUS), Lucien van Impe (BEL), Beat Breu (SUI), Riccardo Ricco (ITA), Wolfgang Steinmayr (AUT) and Georg Totschnig (AUT) have all earned a place on the winners’ list. The route record-holder, Thomas Rohregger, counts the Kitzbüheler Horn as one of the top 3 most difficult mountains in international cycling. Legendary Tyrolean cyclist, Wolfgang Steinmayr, also cherishes the visual charm of the “Horn”. “There exist but very few difficult mountain routes of this kind in international professional cycling with such a spectacular setting”.

Kitzbüheler Horn - 22,3 %.

The steepest “bike mountain” in Austria.

“The Kitzbüheler Horn is one of the most difficult ascents in international cycling – comparable with Alpe d’Huez!”, says Tyrolean cycling legend, Georg Totschnig, on the climb to the Alpenhaus.

Every year about 10,000 hobby cyclists storm the mountain, which in Austria rivals only the Großglockner in terms of popularity. With the help of permanently installed timekeeping devices, riders can record their times on an annual ranking list as part of the „Krone KitzHorn Challenge“.

www.kitzhornchallenge.at

Specifications	to the Alpenhaus (1.666 m)	to the summit (1.996 m)
Distance	7.1 km	10.1 km
Elevation gain	875 m	1.201 m
Number of bends	18	30
Elevation gradient - max.	22,3 %	> 25 %
Elevation gradient - average	12.5 %	12.8 %

History of the route records			
1971 – 1975	Wolfgang Steinmayr	AUT	31.17 min
1975 – 1981	Lucien van Impe	BEL	30.03 min
1981 – 2007	Beat Breu	SUI	28.53 min
since 2007	Thomas Rohregger	AUT	28.24 min

Record holders on the Horn (only international races)		
Beat Breu	SUI	10 wins
Wolfgang Steinmayr	AUT	5 wins
Gerhard Streit	AUT	4 wins
Rudolf Mitteregger	AUT	3 wins
Cadel Evans	AUS	2 wins



Our Top 10 Kitzbühel “Climbing” Highlights.

So what makes road cycling so special in Kitzbühel? It must surely be the mountain passes complimented by the countless access roads into the ski regions. This infrastructure, created primarily with the winter season in mind, gives the cycling region just the right piquancy.

1 Kitzbüheler Horn (1,666 m) and the summit (1,996 m)

Austria's steepest “bike mountain”, a genuine cult mountain among cyclists. Unrivalled in steepness - both in maximum (22.3 %) and average gradients (12.5 %). Only a few other mountains around the world can surpass the toughness of the “Horn”.

2 Großglockner (2,506 m)

Both the mountain peaks and mountain passes are true emblems of Austria. Every road cyclist must ride this mountain at least once in their life. An agreeable ascent gradient of 10 %, in comparison to the Kitzbüheler Horn.

3 Steinplatte (1,666 m)

A serious hill-climb, resembling the Kitzbüheler Horn in terms of distance and gradient.

4 Ochsalm (1,470 m)

A lovely mountain road in the Kitzbühel ski region, passing wonderful mountain pastures.

5 Enzinger Boden (1,480 m) and the Tauernmoos reservoir (2,104 m)

A ride into the glacial world.

A secret adventure: the unkempt but secluded road to Tauernmoos!

6 Loferer Alm (1,425 m)

A typical ski region access road. A tough hill climb!

7 Griesner Alm (1,024 m)

A wonderfully mellow mountain road, dignified by cycle races each year.

8 Hirschbichlpass (1,183 m)

An unrivalled pass with ascent gradients of up to 30%! The Hirschbichlpass can only be ridden out of the saddle. You couldn't help but do a wheelie if you remained seated. There is nothing more to say about this pass ;-).

9 Winklmoos-Alm (1,160 m)

Ski region approach road to Rosi Mittermaier's homeland.

10 Filzensattel (1,290 m) and Dientner Sattel (1,370 m)

Two delightful passes at the foot of the Hochkönig.

Triathlon



Facts :: Sprint distance: 750 m Swim :: 20 km Cycle :: 5 km Run
:: Olympic distance: 1.5 km Swim :: 40 km Cycle :: 10 km Run

Triathlon Boom in Kitzbühel.

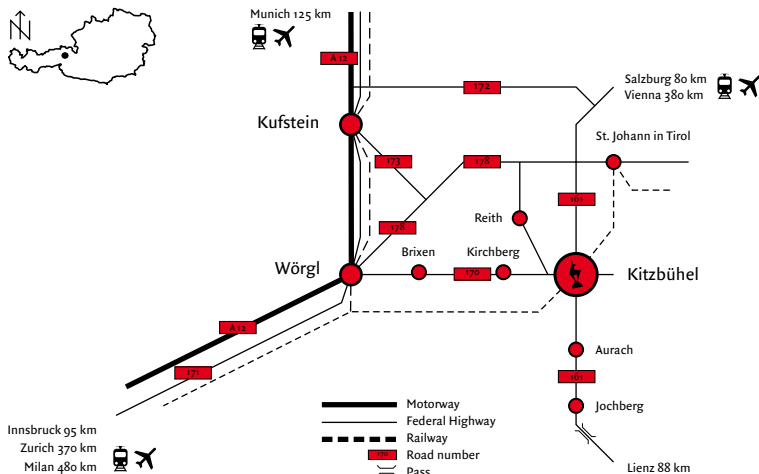
The ITU World Triathlon Series has been stationed in Kitzbühel for many years. The legendary sports town competes in a league made up of major cities and Olympic locations such as Sydney, London and Seoul.

Alongside professionals, around 1,000 hobby athletes from all over Europe take part in the Sprint distance (750 m swim, 20 km cycle, 5 km run) and the Olympic distance (1.5 km – 40 km – 10 km). The Kitzbühel Triathlon is regarded among the athletes and their entourage as the most beautiful and best competition on the tour. The natural landscape, refreshing marshland of the Schwarzsee and the magnificent running and cycling routes are all contributing factors. In 2014, the ETU Triathlon European Championships over the Olympic distance take place in Kitzbühel. Over 2,000 competitors are expected to compete.

INTERNATIONALE ÖSTERREICH RUNDFAHRT

The Kitzbüheler Horn
... the annual hot-spot of the Int. Tour of Austria!
... with 22,3 % the steepest climb in Austria!

more information: www.oesterreich-rundfahrt.at



The quickest way to Kitzbühel.

Location

An easy day trip from Innsbruck, Salzburg and Munich

Altitude

800 to 2,000 metres above sea level



Getting here

From Innsbruck:

Inntal motorway A12 to Wörgl,
30 km federal road to Kitzbühel

From Germany:

Inntal motorway A12 to exit "Kufstein Süd" (Kufstein south),
26 km along the Eiberg federal road to Kitzbühel



Munich 125 km, Innsbruck 95 km, Salzburg 80 km



Kitzbühel international railway station

Concept and project management: Günther Aigner; Bike route selection: Raimund Stanger, Jörg Jak-sche, Ludwig Götzendorfer, Kurt Exenberger, Heinz Bédé-Kraut, BGM Dr. Klaus Winkler, Sebastian Witzmann, Toni Ehrensperger, Dr. Christian Harisch, Günther Aigner; Graphics: Oliver Grundböck; Photos: medialounge, Kitzbühel Tourismus und Partner, Tirol Werbung, Joe Hölzl, Bernhard Spöttel, Lutz Korn; © Chamois logo design: Alfons Walde 1933 | VBK Wien. All information is subject to change. Print and typing errors reserved.